

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Albatros Expeditions Announces Website Launch

The new and completely redesigned website offers visitors richer insight into

Albatros Expeditions upcoming voyages and its exciting growth prospects as a leader in Polar expeditions.

Copenhagen, Denmark – November 11, 2018 –Albatros Expeditions, the Scandinavian small-ship expedition company, which specializes in cruises to the polar regions, announced today the launch of its newly revamped website, along with a media platform to facilitate communication between the company and its partners, as well as with a global audience. This newly designed, user-friendly website offers quick and easy access to essential information and features, providing a more comprehensive understanding of the company's expedition voyages on small ships, for its agents and guests.

The new website with improved functionality, designed by Albatros Expeditions' in-house Graphic & Web designer Sara Brandt, CRM coordinator Elizabeth Torres and Web Developer Thomas Foss, includes an agent log-in zone for easier access to bookings, voyage dates, marketing material, promotional content and more. The social media platform's purpose is to provide readers with up-to-date information about upcoming journeys, interviews and interesting content from the company's Copenhagen Headquarters as well as from wherever the fleet is, an informative podcast with a variety of topics about the polar regions to be launched in the spring, and active Facebook and Instagram pages where answers to frequently asked questions will be posted regularly, as well as giveaways, CSR collaborations with other organizations and institutions for the of the polar regions, fun videos and more.

"We are excited about our new website launch and the robust information it provides for agents, guests, partners and media to better understand Albatros Expeditions" said Sara Brandt. "We believe that this new site will allow our visitors to have a very informative experience as we continue to grow and increase our online presence."

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About: With over 30 years of operational expertise in the Nordic countries, Arctic and Antarctica, here at Albatros Expeditions, we pride ourselves on being specialists in what we do.

We believe the primary focus of an expedition cruise is to experience the distinctive nature along the route, and to broaden one's horizons across borders and cultures. For this purpose, our expedition cruise team consists of expedition leaders, biologists and professionals who have extensive knowledge of Polar Regions and a passion for exploration and science. Their knowledge has been amassed over decades, and we are therefore able to provide you with specially crafted adventures that are out of the ordinary.

Our specialist knowledge of polar exploration extends from the furthest reaches in the Arctic territory's Greenland, Iceland and Svalbard; then crisscrosses the globe to Antarctica. We don't just know the history of these regions and the lesser traveled footpaths, but also the names of the flora and fauna that make the Arctic and Antarctica unique. Furthermore, our small expedition ships have a distinct advantage over larger, traditional cruise ships -- they can access narrow inlets and sail close to shore, in-between icebergs and into remote waters, permitting us to disembark quickly via our fleet of Zodiac watercraft and access amazing sites with greater speed and efficiency.

To learn more, visit:

<https://albatros-expeditions.com/>

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